



## News Release

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### **WRG Corporate Services Awarded Contract with American Whitewater**

Boise, ID – WRG Corporate Services is pleased to announce that the company has been awarded a project contract with American Whitewater, a national river conservation nonprofit. WRG will provide consultation and support in creating a written framework that helps outline the strategic vision for the organization.

Components of the work include review of past strategic plans and current data, phone interviews with national board members and staff, research on other similar national organizations, delivery of a written draft strategic framework, and the creation of a written report outlining recommendations and next steps as related to opportunities for organizational momentum.

“We are honored to assist American Whitewater with a framework that will lead to a refreshed strategic vision for this important and one-of-a-kind whitewater conservation organization,” said WRG Corporate Services president, Jennifer Wheeler.

**WRG Corporate Services, LLC**, provides flexible, customized assistance with board, shareholder, and nonprofit meeting needs; creation of policies and documents that mirror best practices, and general assistance in bringing organization to a company or situation. As president, Jennifer Wheeler brings 30+ years of experience in alumni relations/higher education and nonprofit leadership. Jennifer’s strengths lie in her organizational planning, strategic thought processes, and ability to envision and implement projects or concepts. She is highly adept at big picture planning while paying keen attention to detail.

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